

**Welcome to the 6<sup>th</sup> annual**

# **Dynaplan convention**

**Supercharging your business**

**Venue: Deutsche Bahn, Berlin**

**16 November 2016**

# Supercharging your business

*Can déjà vu, the sense of having experienced events before they happen, become a distinguishing factor in planning? We believe so!*

While learning from the past is part of all planning approaches, “learning from the future” is unique to model-based scenario planning. Our award-winning approach charges managers with new foresight and confidence to make the right decisions faster and with increased precision.



Magne Myrtveit  
Executive Partner



Dr. Kai Berendes  
Executive Partner

## Programme\* (preliminary)

We start at 10:00.

The agenda will cover:

- An overview of external market data and how it can be used to achieve a better outcome.
- A hands-on session looking at how to improve stakeholder engagement by involving them in live workforce simulations.
- Best practices in the marketplace, with a focus on business impact.
- Delivering robust SWP – our insights and learnings over the last five years.
- A development outlook - how to go beyond analytics.



Participants in 2015: Allianz, Bayer, BMW, Commerzbank, EnBW, Evonik, Lufthansa, Metro, ÖBB, Rewe, Uniqa, and many more.

The conference language will be English. Poster and round table sessions will be run in German as well.

Thanks to Deutsche Bahn for sponsoring the convention this year.

## Pre-event session

Along with our partners, Korn Ferry Hay Group, we're running a pre-event workshop on how to be successful at strategic workforce planning. Newcomers are invited to join us at 08:30.



## Conference fee

600 EUR, including morning and afternoon refreshments as well as the get-together dinner. If you are a current client, we're offering a discount of 25% for registrations received by 14 September.

\*) Dynaplan reserves the rights to change or cancel the programme, speakers or delegates if enrolment criteria are not met or non-influenceable circumstances occur. The liability is limited to the participants' paid fees only. No refunds will be provided for cancellation received after 12 October. Substitutions are possible at all times.

Register on-line at [www.dynaplan.com](http://www.dynaplan.com) or e-mail us at [contact@dynaplan.com](mailto:contact@dynaplan.com)